

ChatGPT Cheat Sheet

Basic PROMPT STURCTURE

Act as a [ROLE] create a [TASK] show as [FORMAT]

Act as a ROLE

CEO
Marketeer
Politician
Journalist
Inventor
Accountant
Analyst
Lawyer
Ghostwriter
Poet
Scientist
Sales

Create a TASK

Headlines
Article
Internal comms
Email sequence
Blog post
Essay
Exec Summary
Storyboard
Sales copy
Marketing copy
Video script
Test script

Show as FORMAT

Table
List
Summary bullets
HTML / Code
Graph
Spreadsheet
Word cloud
CSV
Gantt Chart
Experience map
Journey
Roadmap / plan

Prompt HACKS

TEMPERATURE SETTING

Can introduce more creativity or uniqueness in outputs

Temperature: 0.1
= less unique

Temperature
= 1.0 more unique

80:20 RULE HACK

Identify and share 20% of the most important learnings so I can understand 80% of this [TOPIC]

TLDR HACK

Type : TLDR : [URL] to summarise any website

LINKED Prompting

Provide me an effective [topic] health check report outline
+
Provide 5 key headlines on [topic + Chat GPT output 1]
+
Provide subheadings and hooks for [Chat GPT output 2]
+
Write a list of compelling call to actions for [Chat GPT output 2 + 3]
+
Combine the best headlines, subheadings and call to actions for [multiple Chat GPT outputs 1-4]
+
Re-write the [Chat GPT output 5] in the [TONE]

Prompt TONES

Professional, Humorous, Confident, Academic, Chatty, Informative, Formal, Narrative, Descriptive, Friendly

Prompt PRIMING

ZERO : Write me 5 headlines about [topic]

SINGLE : Write me 5 headlines about [topic], here is an example of a headline [insert sample headline]

MULTIPLE: Write me 5 headlines about [topic], here are some examples of headlines :
[insert sample headline]
[insert sample headline]
[insert sample headline]

Copy / Text Tools

ChatGPT

Jasper AI

Grammarly Go

Google Bard

Microsoft Bing

Synthesia

Productivity Tools

MS Autopilot

Notion

Gen AI Detectors

Open AI Text Classifier

Detect GPT

AI Detector

Prompt Generators

Prompt Base

Prompt Perfect